

Postcard Comparison Chart Key

	Describe the image(s) in the postcard.	What message are the image(s) trying to communicate?	Describe the words used in the postcard?	What message are the words trying to communicate?	Are these postcards using emotion or logic to persuade? Why?	Is this postcard pro or anti-suffrage?
Votes for Women postcard	Cute feminine doll in a soldier outfit with a sword.	Trying to show that you can be feminine and tough.	Votes for Women at the top and mentioning 1776 and the revolution. No taxation without representation.	Using language from the American Revolution to compare the colonists struggle to the women fighting for the right to vote.	Both. Playing to a sense of patriotism, but also that they should be able to represent themselves by their vote.	Pro suffrage
The Woman's Suffrage postcard	Disheveled man with ripped clothing.	If women get power, they won't have time to do typically female tasks such as mending clothes.	Using the word suffrage. Saying that this how it will be if women get power. The use of the word power.	Men will be expected to take on traditional female tasks if women get the power to vote.	Emotion. The message wants to make men afraid of what will happen if women get the power to vote.	Anti-suffrage