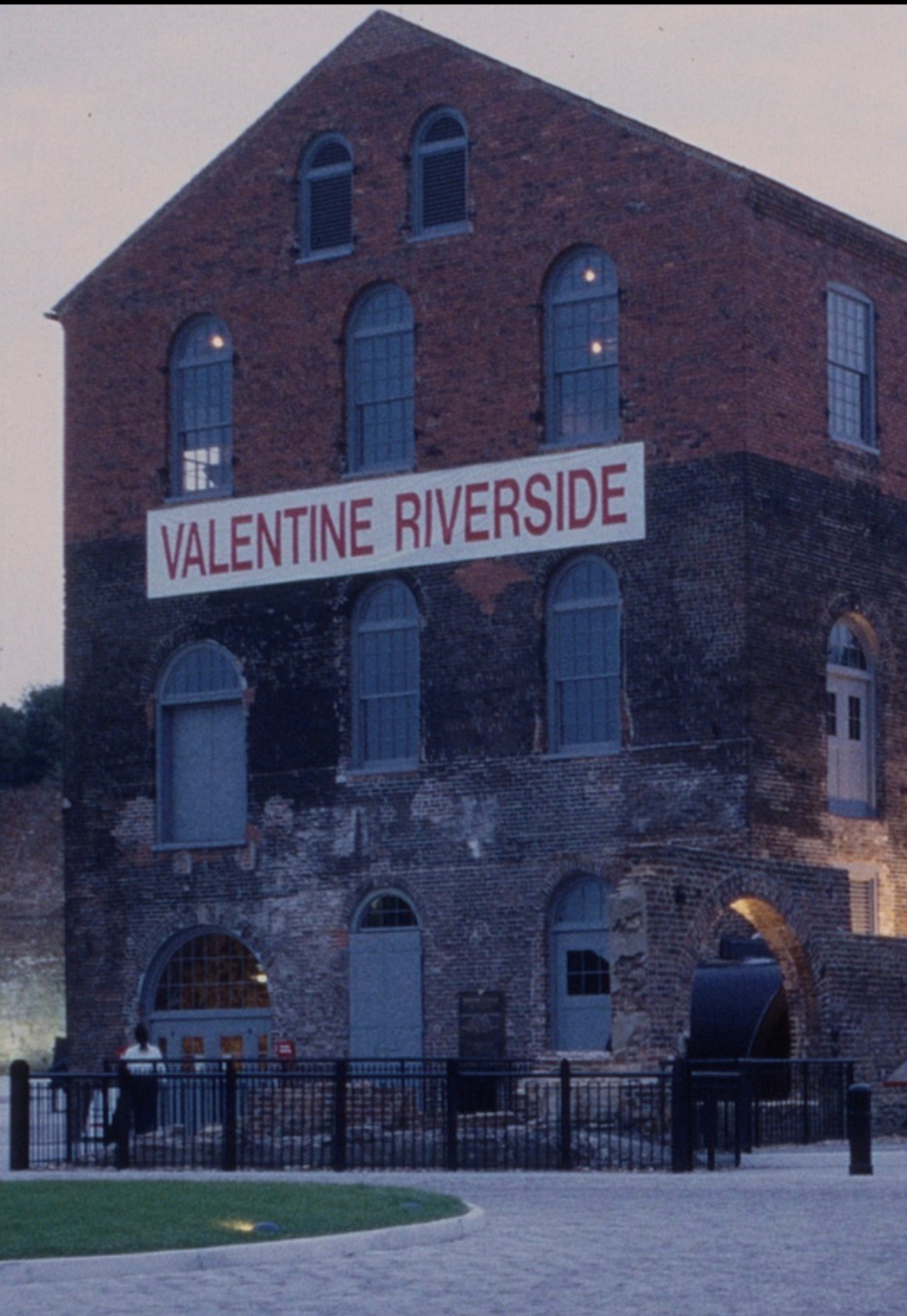


COLLECTIONS IN THE CLASSROOM

Valentine Riverside Opening, May 1994



ERA

Late 20th Century

THEMES

Museums, Founding

CITATION

Excerpt from *HISTORY IN THE MAKING AT VALENTINE RIVERSIDE* - Richmond Times-Dispatch (VA) - May 26, 1994 | BILL LOHMANN Times-Dispatch Staff Writer

ESSENTIAL QUESTIONS

1. What are the essential elements of a museum?
2. What kinds of programming should a museum offer to attract visitors?

CONTEXT

The Valentine Riverside complex opened in 1994 at the Tredegar Iron Works. It was an ambitious project that never drew enough visitors to sustain its operations. It closed sixteen months after opening.

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Excerpt from History in the Making at Valentine Riverside

Welcome to Valentine Riverside's sound and light show, a nightly, high-tech event that makes its debut along with the rest of the eight-acre, interactive history park on Saturday.

The \$23 million Valentine Riverside is chock full of important exhibits -- from the African-American monument to a self-guided tour of industrial history -- and whiz-bang techno-treats, such as "Windows on Richmond," that trace the development of Richmond through a multimedia program.

There are bike tours and river raft tours and an antique carousel, not to mention frequent shuttles to places like Hollywood Cemetery and Shockoe Slip. But the signature feature of Riverside, which is being promoted as a museum for the Nintendo generation, just might be the sound and light show that will fire up each evening after sunset...

The show covers 400 years of Richmond's history, using more than 130 images, with most delivered onto the broad side of the Pattern Building by a pair of 6,000-watt Pani scenic projector systems that normally are used in elaborate Broadway productions. Only a handful of other Pani systems are permanently installed; one is at Walt Disney World.

Excerpt from HISTORY IN THE MAKING AT VALENTINE RIVERSIDE -
Richmond Times-Dispatch (VA) - May 26, 1994 - page D-4 May 26, 1994 |
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