



The 2008-2009 fiscal year was marked by notable achievements in all areas of the History Center, including the inventory and consolidation of the collection, the installation of a new roof and air handling system and a 75 percent increase in walking tour participation.

The History Center partnered with Sports Backers and Historic Richmond Foundation to produce the inaugural Anthem Stride Through Time 10K walk and teamed up with the National Park Service and other partners to celebrate the bicentennial of Abraham Lincoln's birth. Local boutique Henry designed and sold limited edition t-shirts inspired by photographs and ephemera in the Archives.

The Collections team was pleased to receive valuable acquisitions from the Richmond Braves, S&K Menswear and First Lady Anne Holton while continuing to catalog and digitize the History Center's vast holdings. The team also curated two photography exhibitions: *Stop, Drop and Roll: Firefighting in 20th Century Richmond* and *Disciples of Vulcan: Examining the Oregon Hill Community*.

Thoughtful, innovative exhibitions, programs and collections management are made possible by the support of our members and friends. You will find in these pages a snapshot of our achievements in 2008-2009, and we thank you for your role in yet another banner year at the History Center!

Ted Ukrop
Chairman, Board of Trustees

Bill Martin
Director

On the Cover:
*Sign from Richmond-based
retailer A&N, 1930s*

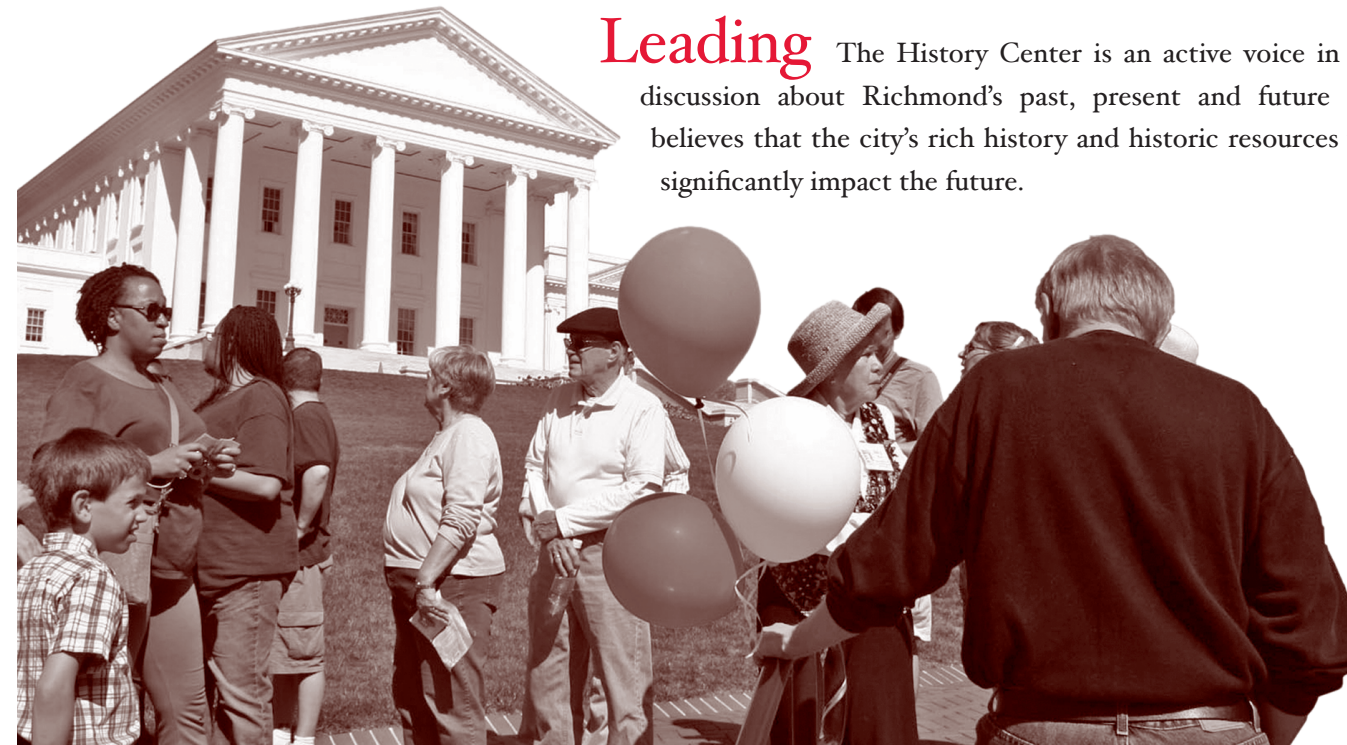
The Valentine Richmond History Center is unique among Richmond's museums and historical attractions because it is the only cultural organization dedicated to documenting Richmond's rich history and making it available to school children, adults and scholars. Through responsible and proactive preservation, education and leadership, the History Center is home for Richmond's history.

Preserving Through stewardship of its historic Clay Street buildings and the more than 1.7 million objects and photographs in its collection, the History Center preserves the culture and life of the Richmond region.

Educating From its opening in 1898, the History Center has been committed to providing high quality educational experiences to the broadest possible audiences.

Partnering In order to provide robust, cost-effective programming, the History Center leverages numerous creative partnerships with like-minded organizations across the region.

Leading The History Center is an active voice in the discussion about Richmond's past, present and future and believes that the city's rich history and historic resources will significantly impact the future.



Valentine Richmond History Center

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*The History Center is an
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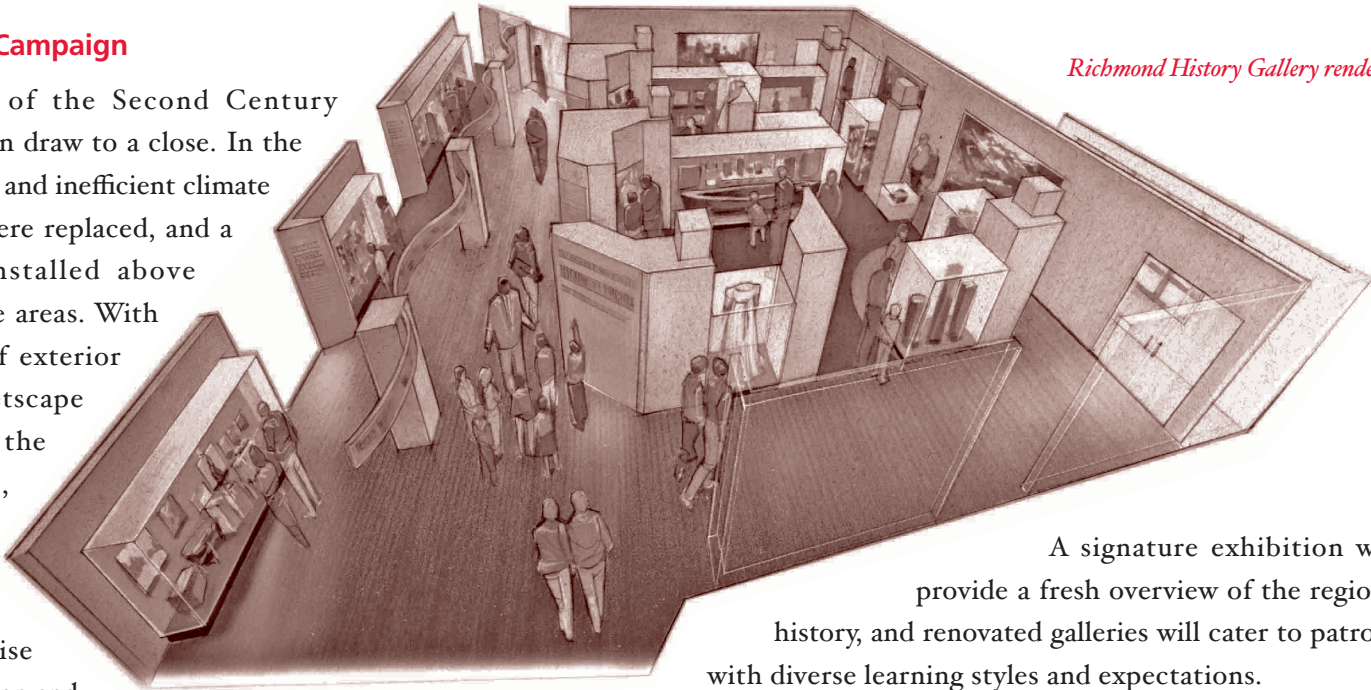
Annual Fund

At the close of the 2008-2009 fiscal year, the History Center celebrated the achievement of its annual giving goal of \$540,000, an institutional record, as well as the successful completion of a \$500,000 challenge grant for capital improvements from the Robert G. Cabell III and Maude Morgan Cabell Foundation. Annual Giving Co-Chairs John C. Stanchina and Pamela J. Royal provided the critical leadership necessary to achieve these ambitious goals.

Second Century Campaign

The first phase of the Second Century Campaign will soon draw to a close. In the spring of 2009, old and inefficient climate control systems were replaced, and a new roof was installed above collections storage areas. With the completion of exterior campus and streetscape improvements in the spring of 2010, Phase One will officially end.

Phase Two will raise funds for the redesign and renovation of exhibition galleries, the lobby and gift shop. With a goal of \$7.5 million, the second phase (informally referred to as the Gallery Campaign) will provide state-of-the-art spaces for both changing and permanent exhibitions, as well as an inviting entrance with an updated shop and reception desk.



Richmond History Gallery rendering

A signature exhibition will provide a fresh overview of the region's history, and renovated galleries will cater to patrons with diverse learning styles and expectations.

All phases of the Second Century Campaign, co-chaired by Edward W. Valentine and T. Jay Moore III, support the continued growth of the History Center's endowment and operating budget. The History Center thanks the generous individuals, foundations and corporations that have contributed to this multi-year, \$21 million effort.

Education and Public Programs

This year, 13,904 students participated in the History Center's school programs; approximately 7,151 of those were served through outreach visits. All programs support the Virginia Department of Education's Standards of Learning for History and Social Science, English and the Visual Arts.

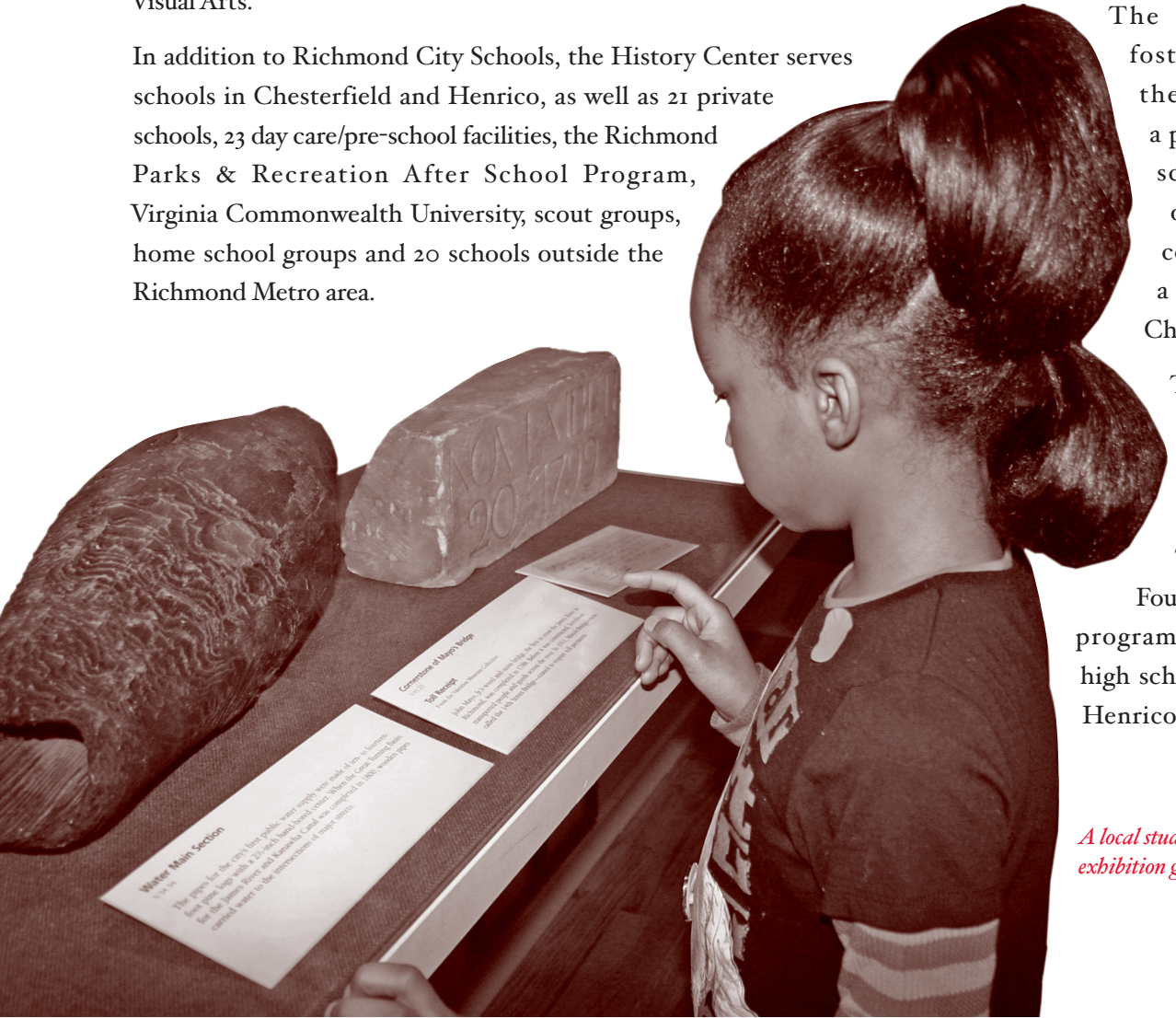
In addition to Richmond City Schools, the History Center serves schools in Chesterfield and Henrico, as well as 21 private schools, 23 day care/pre-school facilities, the Richmond Parks & Recreation After School Program, Virginia Commonwealth University, scout groups, home school groups and 20 schools outside the Richmond Metro area.

This year, 2,480 adults participated in adult education programs, which include Curator Lectures, Programs and Tours; Curator Outreach Lectures; History Center Overview Lectures; Wickham House Special Tours; and Multimedia Education Programs.

The Education Department continues to foster creative partnerships, including with the Richmond Ballet on *Minds in Motion*, a program in which more than 1,000 Richmond school children interpret history through dance. Director of Education Pat Armbrust continued her work as Project Director for a Teaching American History Grant with Chesterfield County Schools.

Thanks to generous funding from Capital One, the History Center was able to offer *Hands On Richmond History* programs to 1,770 Richmond City School students at no charge.

The Grey Foundation of the Community Foundation once again funded the *Era Explorations* program, which was offered to 2,921 middle and high school students from Charles City, Chesterfield, Henrico and Richmond.



A local student visits the History Center exhibition galleries with her class.

Collections Management

The Collections Management Initiative continued in 2008-2009 with review and consolidation of General Collections material, as well as continued inventory of the Photography and Costume & Textile Collections.

Housed within the Archives, the Photography Collection contains 27 individual collections, including more than 7,800 photographs from the Richmond Times-Dispatch, which were inventoried and scanned this year. Work in the Costume & Textile Collection included photographing and cataloging costumes and accessories.

In the General Collection, objects in two off-site storage warehouses were consolidated into one space. Before transfer, items were evaluated for relevance to the History Center's mission, quality, research value and duplication. Those that did not meet these criteria were deaccessioned.

The digital collections database now holds more than 90,000 records, 20,000 of which include object images. A small portion of these records were made available to the public in late 2008 through the History Center's website. More records will soon follow. These efforts contribute to a better understanding of the History Center's collection, which now includes approximately 1.7 million artifacts, documents and photographs.

Notable Acquisitions

In 2008-2009, the History Center received baseball jerseys, equipment, photographs and more from the departing Richmond Braves, as well as material from the 2008 Republican and Democratic National Conventions and a suit from the now closed S&K Menswear. Also this year, the History Center acquired from Anne Holton the gown worn to her husband Governor Tim Kaine's inauguration in 2006, a 1930s A&N exterior neon sign (*see cover*) from the Sternheimer Brothers and a collection of drawings and paintings by Richmond artist Sara November.

Exhibitions

Photographs and ephemera from the Archives comprised two new exhibitions in the Stern Gallery: *Stop, Drop and Roll: Firefighting in 20th Century Richmond*, in conjunction with the 150th anniversary of the Richmond Fire Department; and *Disciples of Vulcan: Examining the Oregon Hill Community*. The Richmond History Gallery project received a \$40,000 National Endowment for Humanities Planning Grant and is now managed by a full-time historian.

Dress worn by Anne Holton to her husband Governor Tim Kaine's inauguration.

Historic Richmond Tours

Historic Richmond Tours (HRT) provided service for 13,477 participants this year, a 9 percent increase over 2007-2008. School tour participation increased by 12 percent, while walking tour participation more than doubled. Demand continues to increase for custom group tours, private tours and family reunion tours. The current number of active guides is 25.

HRT added two new public bus tours this year, *Richmond in Ragtime* and *Richmond's Lesbian and Gay History*, as well as three new walking tours, *Capitol Square*, *The Alleys and Parks of the Fan* and a *Director's Tour of Hull Street*. A sold-out *Valentine's Day Bus Tour* treated participants to a special appearance by author Harry Kollatz, Jr., and a cocktail reception at a historic pub.

Generous support from Bon Secours Richmond Health System provided increased marketing support for the public season, and continued sponsorship by First Market Bank made possible the daily *City Center Walks*. The *History Hounds* dog walks once again were offered in conjunction with the Richmond SPCA, and the *Holiday Glitter: Monument After Dark* tours saw a 60 percent increase in participation.

A certified guide leads a walking tour of Richmond's historic Fan neighborhood.

Historic Richmond Tours also worked with Segway of Richmond to offer a series of public Segway tours.

To honor the Bicentennial of Abraham Lincoln's birth, the History Center partnered with the National Park Service (NPS), the American Civil War Center at Historic Tredegar and the Library of Virginia to offer *Steps Toward Freedom: Lincoln's Walk in Richmond*, a tour of Lincoln's walk to the White House of the Confederacy in 1865. Historic Richmond Tour guides and National Park Service rangers provided stationed interpretation along the route.

2008-2009 by the numbers

13,477 ▲9%
from 07/08
Historic Richmond Tour participants

4,157 people
attended private facility rentals

41 volunteers ▲12%
worked over
from 07/08
2,996 hours

18 interns ▲17%
worked over
from 07/08
1,400 hours

13,904 students from pre-k to high school participated in school and special summer programs

2,480 people participated in adult education programs and tours

245 research appointments



The Fourth Annual Richmond History Makers program continued a tradition of honoring individuals and organizations making extraordinary contributions to the Richmond region.

Each year in May and June, the Valentine Richmond History Center issues a public call for nominations, which are reviewed by an independent committee. Five honorees are selected in one of five categories, and the public is invited to recognize them at a gala event in October.

This program would not be possible without the generous suport of the Richmond community, in particular, presenting sponsor Dominion and collaborating partner Leadership Metro Richmond.

2008 Honorees (from left):

Demonstrating Innovative Solutions

Positive Vibe Café
(Max and Garth Larcen, founders)

Promoting Stronger Communities

Better Housing Coalition
(T.K. Somanath, executive director)

Creating Quality Educational Opportunities

Geraldine Johnson, St. James’s Children’s Center

Improving Social Justice

Alex Lebenstein, Schools Without Racism,
Virginia Holocaust Museum

Fostering Regional Cooperation

John Moeser, The Bonner Center for Civic
Engagement, University of Richmond

The Valentine Richmond History Center **Statement of Activities** — For the Year Ended June 30, 2009

	UNRESTRICTED NET ASSETS	TEMPORARILY RESTRICTED NET ASSETS	PERMANENTLY RESTRICTED NET ASSETS	TOTAL
Revenue, gains and other support				
Contributions and grants	\$ 638,345	\$1,488,302	\$104,390	\$2,231,037
Sale of deaccessioned collections	—	4,704	—	4,704
Admissions	145,348	—	—	145,348
Investment return	163,315	11,690	—	175,005
Net realized and unrealized investment losses	(666,574)	(89,976)	—	(756,550)
Net unrealized gains, (losses), valuation of split-interest agreements	—	7,078	(222,859)	(215,781)
Gift shop, net cost of goods sold	67,127	—	—	67,127
Rental Income	88,205	—	—	88,205
Miscellaneous income	51,277	—	—	51,277
Net assets released from restriction	1,480,762	(1,480,762)	—	—
Total revenues, gains and other support	1,967,805	(58,964)	1,790,372	1,790,372
Expenses				
Program services				
Curatorial	375,483	—	—	375,483
Occupancy	447,663	—	—	447,663
Museum administration	200,306	—	—	200,306
Education and outreach	493,589	—	—	493,589
Gift shop cost of sales	29,723	—	—	29,723
Supporting services				
Management and general	301,405	—	—	301,405
Fundraising	214,512	—	—	214,512
Total expenses	2,062,681	—	—	2,062,681
Change in net assets	(94,876)	(58,964)	(118,469)	(272,309)
Net assets, beginning of year	5,010,897	2,494,524	5,832,797	13,338,218
Net assets, end of year	\$ 4,916,021	\$ 2,435,560	\$ 5,714,328	\$ 13,065,909

The financial statements were audited by the accounting firm of Meadows, Urquhart, Acree, Cook and Walls, LLP. The Statement of Activities is part of a comprehensive financial statement package. To receive a copy of the audited financial statements, please contact the Finance Office, (804)649-0711 x335.