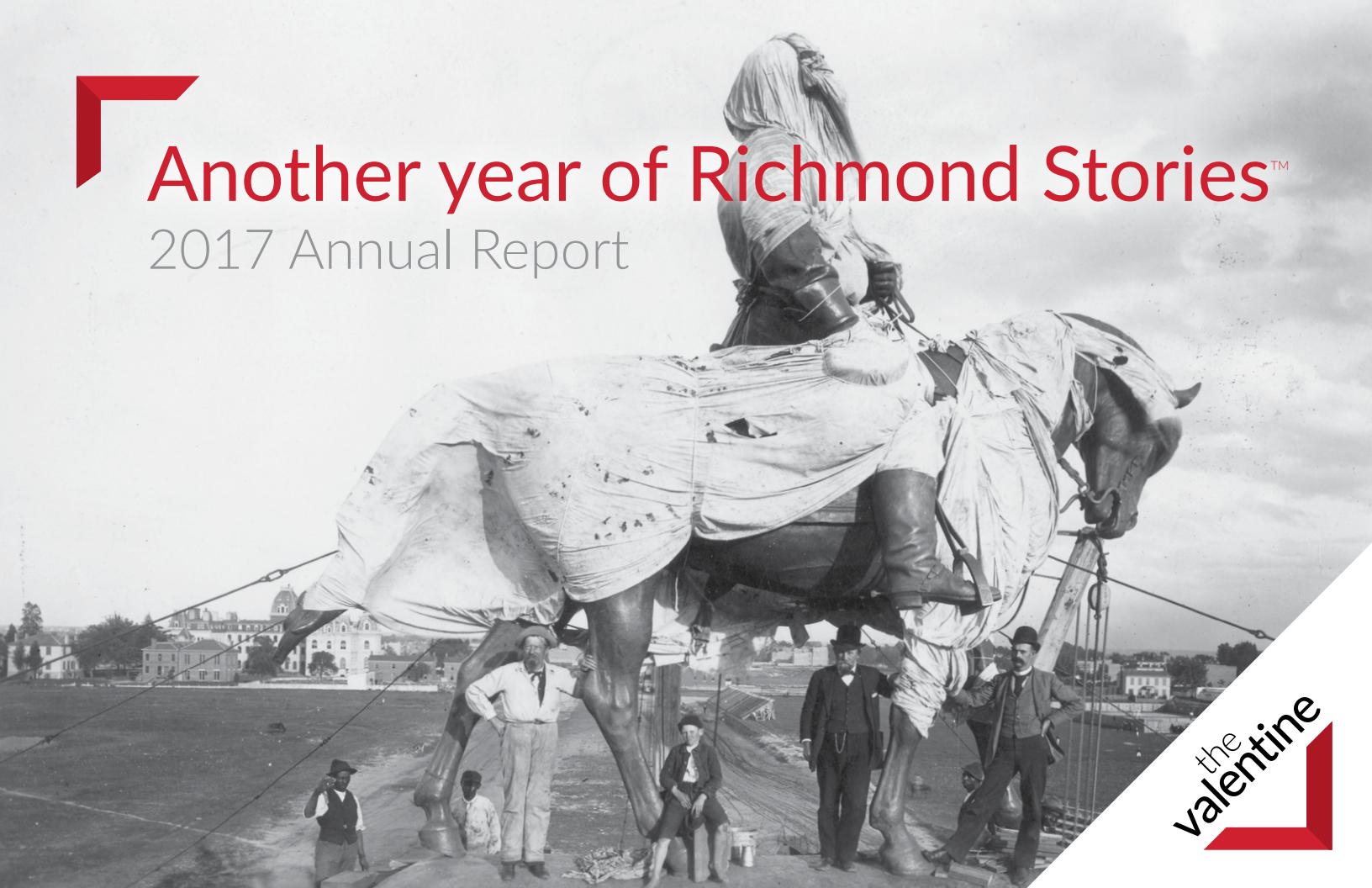




Another year of Richmond Stories™

2017 Annual Report



2017 was a remarkable year!

From innovative programs to bold new exhibitions, the Valentine fulfilled its mission by continuing to educate, communicate and connect with the diverse Richmond Region.

In these pages, you will find numbers that tell a compelling story; a story of a city and a people linked by a shared history; a story that we are able to tell thanks to your support and encouragement.

Our Mission

The mission of the Valentine is to engage, educate and challenge a diverse audience by collecting, preserving and interpreting Richmond's history.

Our Vision

The vision of the Valentine is to be recognized as the premier source for experiencing Richmond's history – using its past to inform the present and shape the future.

Events

975

jolly happy souls
attended the *30th
Annual Court End
Christmas* in December



6

individuals honored
at the *12th Annual
Richmond History
Makers Celebration*
in October for their
innovative work in
the community



6

groups performed for **689**
attendees at our *Music in the
Garden* concert series in June

Exhibitions



20

Richmond families included in the *One Love: LGBT Families* exhibition, featuring portraits of LGBT families in the Richmond region



65

interviews conducted with members of Richmond's Latino community in preparation for the *Nuestras Historias: Latinos in Richmond* exhibition

16

family stories collected for the *It's All Relative: Richmond Families (1616-2016)* exhibition, which explored Richmond's changing definition of family



48

objects from the permanent collection and

33

loan items included in the *Our Hearts on Our Sleeves* Costume and Textile exhibition



6

learning trunks and

1

introductory video installed in the newly-reopened 1812 *Wickham House Cellar*

Programs

225 individuals attended **6**
Community Conversations focused on topics
important to the people of Richmond

17
interns worked
1,202 hours
in support of
the Valentine's
mission



3,939
individuals attended
420
Valentine history
tours, exploring over
5,908
miles of
Richmond History



2,557 coil pots
made by students
participating in our
Powhatan Indians
Elementary School
Program

15,787
students provided access
to outreach programs,
onsite museum visits and
walking tours



Images: Valentine interns at Hollywood Cemetery, the Valentine; Robinson Theater hosting Community Conversations, the Valentine; Walking tour outside of the Altria Theater, the Valentine; Students taking part in the Fall Line, River City program, the Valentine



Our Unfolding Story...

63,298

visitors enjoyed
the Valentine and
the Valentine First
Freedom Center



9,104

likes on Facebook,

6,285

followers on Twitter and

3,554

followers on Instagram



1,358

glass negatives
from the Cook
Collection
scanned and
released to an
online database
since 2016

500

objects from
our costume
and textile
collection
made available
on the Berg
Fashion Library,
a fashion
research hub

240

people helped
shape our new
3-year Strategic
Plan, including
trustees, staff,
volunteers,
members and
community
leaders

34

delicious items
on the menu
at Garnett's
at the Valentine,
our new
on-site café



Only 1

museum like
the Valentine.

0

supporters
like you.

the
valentine

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The Valentine Consolidated Statement Of Activities

Fiscal Year End June 30, 2017

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenues, gains and other support:				
Contributions and grants	\$378,725	\$929,946	\$32,555	\$1,341,226
Admissions	112,091	--	--	112,091
Investment Income	119,663	220,431	17,590	357,684
Net unrealized gains, valuation of split-interest agreements	90,489	974,556	201,937	1,266,982
Rental Income	103,436	--	--	103,436
Special Events, net	16,136	--	--	16,136
Miscellaneous income	48,968	11,031	--	59,999
Net assets released from restriction	1,439,981	(1,439,981)	--	--
Total revenues, gains and other support	2,309,489	695,983	252,082	3,257,554
Expenses:				
Program services				
Curatorial	592,820	--	--	592,820
Occupancy	704,006	--	--	704,006
Museum administration	281,622	--	--	281,622
Education and outreach	408,296	--	--	408,296
Supporting services				
Management and general	535,081	--	--	535,081
Fundraising	293,433	--	--	293,433
Total expenses	2,815,258	--	--	2,815,258
Change in net assets	(505,769)	695,983	252,082	442,296
Net assets at beginning of year	9,545,601	3,115,383	10,499,795	23,160,779
Net assets at end of year	\$9,039,832	\$3,811,366	\$10,751,877	\$23,603,075

The financial statements were audited by the Keiter accounting firm. The Statement of Activities is part of a comprehensive financial statement package. To receive a copy of the audited financial statements, please contact the Finance Office (804) 649-0711 ext. 316.

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