On the Avenue
VCU’s Camden Whitehead discusses an exciting national design competition to conceptually reimagine Monument Avenue that will be exhibited at the Valentine.

Developing Richmond
Archives Museum Technician Laura Carr writes about the history of the Cook Photograph Collection, which will be featured in an upcoming exhibition.

A Monumental Moment
Curator of General Collections David Voelkel reflects on response to the exhibition Monumental, which examines the history, role and context of Richmond’s monuments.
On Valentine’s Day 2019, Monument Avenue: General Demotion/General Devotion will open at the Valentine, exhibiting entries from an international design ideas competition to reimagine Monument Avenue. The competition, conducted by Storefront for Community Design and VCU’s mOb studio, is inviting architects, urban planners, designers and individuals to offer visions of what Monument Avenue might be. This show is a follow-up to the Valentine’s recent exhibition Monumental: Richmond’s Monuments (1607–2018).

Whereas Monumental refers to the dilemmas, the controversy and the difficulties in determining how we remember our past, Monument Avenue: General Demotion/General Devotion provides a public arena to address these issues in the present by supporting constructive dialogue among citizens about next steps in this important debate.

While Charlottesville has become a flash point for racial and community issues that were set in motion by the 2015 murders in Charleston, South Carolina, Richmond and Monument Avenue, specifically, remain at the heart of the discussion. As the former capital of the Confederacy, Richmond has a responsibility and an opportunity to lead national and local discussions about the role of public art and the goal of racial reconciliation.

Three summers ago, after the August 2015 murders at Emanuel African Methodist Episcopal Church in Charleston, staff and faculty of Storefront for Community Design and VCU’s mOb studio discussed how design might serve as a vehicle for constructive discussion about the difficult issues that resurfaced after this tragedy. They asked their students to design a prosthetic device for the Robert E. Lee monument on Monument Avenue. This 10-day exercise led to an exhibition of their proposals, a productive panel discussion led by the Valentine’s director Bill Martin and an application to the National Endowment for the Arts to conduct a national competition to reconsider Monument Avenue. Monument Avenue: General Demotion/General Devotion is the outcome of that exercise.
When opposite sides argue, they often become more entrenched in their position. They become invested in defending that position rather than moving toward a workable solution. When a mediator steps between two factions, the mediator can help, direct, confer and engage. A design proposal can serve as the mediator in complex debates like the role of Confederate statues. This creative exercise allows opposing sides to discuss the merits of the proposal while finding common ground.

Since the competition's inception, Baltimore and New Orleans have removed Confederate statues. Reidsville, North Carolina, removed a damaged Confederate statue and returned it to the United Daughters of the Confederacy. Violence and three deaths occurred at a white supremacist rally in Charlottesville, sparked, in part, by a city council decision to remove a statue of Robert E. Lee from a city park.

Monument Avenue: General Demotion/General Devotion seeks to promote constructive, civil engagement about racial healing, social justice and art in the public realm. The exhibition will be on view February 14–December 1, 2019, in the Stettinius Community Galleries at the Valentine. Stay tuned for community discussions and other programming associated with the competition.

If a picture is worth a thousand words, how many stories can 1.6 million objects tell?

With more than 1.6 million objects in our collection, there certainly are a lot of stories to discover at the Valentine. Generous donors and members like you make it possible for us to share our expansive collection with Richmonders, tourists and anyone who walks through our doors. Your annual support makes it possible for us to collect, preserve and interpret diverse Richmond stories for every single visitor.

Valentine members and annual fund donors receive:

- Free admission to the Valentine and the 1812 Wickham House
- Free parking while visiting
- Discounted walking and bus tours
- Free research appointments in the Archives
- 10% discount at the Carriage House Cafe at the Valentine and the Museum Store

Thank you for your support. Every donation helps us to uncover and share Richmond stories. Use the enclosed envelope to submit a gift by mail, or donate online at thevalentine.org/give.

Questions? Call Haley McLaren, Director of Development, at (804) 649-0711 ext. 325.
Monumental: Richmond Monuments (1607–2018)
July 4, 2018–Jan. 20, 2019
Since Christopher Newport’s expedition planted a cross on the banks of the James River in 1607, Richmonders have marked the landscape to reflect their collective values. From our colonial past to our diverse present, Monumental: Richmond Monuments (1607–2018) examines Richmond’s role as a place where many of our state and national stories are commemorated.

Pretty Powerful: Fashion and Virginia Women
April 26, 2018–Jan. 27, 2019
In a superb display of high fashion from the 19th century to the present day, Pretty Powerful: Fashion and Virginia Women examines the role of fashion in the professional, creative and social advancement of women in Richmond, Virginia.

Pandemic: Richmond
May 10, 2018–Feb. 24, 2019
Pandemic: Richmond explores the repeated storms of disease that have swept through the city. From influenza to cholera to polio to AIDS/HIV, this exhibition investigates how Richmonders have fought silent, invisible enemies and tells their stories of both loss and survival.

Edward V. Valentine Sculpture Studio
Ongoing in the Valentine Garden
A prominent sculptor, Valentine’s works include the Recumbent Lee statue and the statue of Thomas Jefferson at The Jefferson Hotel. A visit to his restored studio offers a glimpse into the mind of the artist and into his times.

1812 Wickham House
Ongoing
A National Historic Landmark, the home allows guests to explore aspects of life in the early-19th century. The home was purchased by Mann S. Valentine II and in 1898 became the first home of the Valentine Museum.
Guided tours offered
10:30 am–4 pm Tuesday–Sunday

Creating History: The Valentine Family and the Creation of a Museum
Ongoing on the 2nd floor of the 1812 John Wickham House
This exhibition illustrates how every person creates, through personal experience, his or her own usable history. Explore the Valentine family’s collecting enterprises, Valentine’s Meat Juice and ways in which the Valentine’s interpretation of Richmond’s history has evolved.

The Valentine First Freedom Center
S. 14th and E. Cary Streets
Open Tuesday–Sunday
10 am–5 pm
Located in historic Shockoe Slip, the Center explores America’s experience of religious liberty from its European antecedents to today. Outside, a monument etched with an excerpt from the Virginia Statute for Religious Freedom welcomes visitors to his important space. Free and open to the public.

This is Richmond, Virginia
Ongoing in the Main Gallery
Explore Richmond’s complex history and countless stories through five themes: Why the Fall Line? Where do we live? What do we produce? Who has a voice? and What do we value?

Signs of the Times
Ongoing on the Gray Family Terrace
Vintage neon signs from Richmond businesses illustrate commercial growth and advertising trends, as do other artifacts mounted outdoors on the Gray Family Terrace.
Programs and Events

Controversy/History Returns in November!
This free conversation series returns on November 6, 2018! Controversy/History explores present-day issues facing the Richmond community by pairing historic debates with modern data, encouraging important discussions that inspire action and promote progress.

**Education: Segregation Then & Now**
November 6, 2018, 6–8 pm

**James River: Commerce or Recreation?**
December 4, 2018, 6–8 pm

**Workforce Preparation: Race & Labor**
January 8, 2019, 6–8 pm

**Health Community: Disease & Disparity**
February 5, 2019, 6–8 pm

**A Tale of Two Cities: Richmond or RVA?**
April 2, 2019, 6–8 pm

Downtown Discoveries
Fun family programs on school holidays that engage parents and children of all ages!

**Figures of Freedom**
November 6, 2018, 10–11:30 am

**Richmond Families**
December 28, 2018, 10–11:30 am

**Civil Rights & Richmond**
January 21, 2019, 10–11:30 am

Visit our website at thevalentine.org/events to purchase tickets.

Monumental Tours
Interested in digging deeper into the Monumental exhibition? Guided group gallery tours are available. Group admission is $8 per person. Contact education@thevalentine.org or (804) 649-0711 to schedule a visit.

32nd Annual Court End Christmas
Join us on December 9, 2018 at noon for the 32nd Annual Court End Christmas! This fun community tradition includes children’s activities, carriage rides, performances, refreshments, gift shops, music and tours at historic locations in the area. Stay tuned for additional information and programming!

Religious Freedom Day Celebration
Religious Freedom Day takes place every year on January 16, 2019. In honor of this observation, we are planning a special celebration at the Valentine First Freedom Center. Save the date and stay tuned for updates!

Richmond History Tours
Join us to explore the rich and diverse history of the city. 
Discover Richmond Stories on foot, bike or bus with our expert guides.

**The History of Monument Avenue Walking Tour**
October 28, 2018 2–4 pm

**Halloween on Hanover Walking Tour**
October 30, 2018 6–7:30 pm

**Byrd Park, The Carillon & The Canals Walking Tour**
November 4, 2018, 2–4 pm 
November 10, 2018 10 am–Noon

**I Know Richmond: The Bus Tour**
November 24, 2018 1–4 pm

**Holiday Glitter Walking Tours**
December 26 & 27, 2018 6–7:30 pm

Visit our website at thevalentine.org/events to purchase tickets.
Developing Richmond: Photographs from the Cook Studio

By: David Voelkel, Elise H. Wright Curator of General Collections

Long considered a “go-to” collection for mid-19th- to early-20th-century photographs of southern life, history and the Civil War, the Cook Collection includes images taken by George and Huestis Cook as well as negatives and prints they purchased from other Richmond studios. The upcoming exhibition Developing Richmond: Photographs from the Cook Studio features images taken by the Cooks themselves during the Cook Studio’s productive years in Richmond (ca. 1880–1930). The exhibition showcases 40 photographs of area landmarks, portraits, community organizations and civic events.

Photographer George Smith Cook (1819–1902) began his career in New Orleans as a portrait maker and daguerreotypist during the late 1830s and 1840s before settling in South Carolina in 1849. Cook was in prime position to document the Civil War from the Confederate side—most notably the Confederate occupation of Fort Sumter beginning in April 1861. After the war, Cook eventually moved to Richmond seeking a better business climate. Cook purchased the studio of David H. Anderson and began making studio portraits. Soon his younger son Huestis Pratt Cook (1868–1951) joined the business.

The bulk of the Cook Collection came to the Valentine in 1954, purchased from Mary Latimer Cook, Huestis’s widow. The Richmond Times-Dispatch reported that the collection arrived in “…29 bundles, sacks and boxes…” and museum workers estimated that organizing the collection would be “…at least a two-year job.” While the museum undertook partial cataloging and preservation measures during the 60-plus years since the collection’s arrival, beginning in 2016, the Cook Collection began to undergo a comprehensive, multi-year cataloging and digitization project funded by Universal Leaf Foundation. To date, more than 1,400 images of the collection’s 10,000 negatives and hundreds of prints are now viewable through the Valentine’s online collections database.

Laura G. Carr, Archives Museum Technician, is the curator of Developing Richmond: Photographs from the Cook Studio, which is on view March 7–September 2, 2019, on the Lower Level.

Monumental: Richmond’s Monuments (1607–2018)

By: David Voelkel, Elise H. Wright Curator of General Collections

The Valentine’s latest exhibition in the Stettinius Community Galleries, Monumental: Richmond’s Monuments (1607–2018) opened on July 4 to visitors waiting at the door. The topical interest of the exhibition’s theme has resulted in strong continued attendance over the summer and promises to continue to attract audiences for the exhibition and to spark discussion both within the gallery as well as in the community.

The Richmond community is deeply engaged in a continuing dialogue about the history of our monuments as well as what the future for some of them will be in the current national debate about Lost Cause-themed monuments and memorials. One of the best-received objects in Monumental is a loan piece—the Jay Warren-designed Virginia Emancipation Proclamation and Freedom Monument, which serves as the exhibition closing statement. Loaned by the Dr. Martin Luther King, Jr. Memorial Commission, the maquette is a powerful commentary on where our city’s monuments can go in the 21st century.

Within the gallery there are two areas for visitors to express their opinions and post them to the wall. The first, “Who or what should have a monument in Richmond?” has attracted a wide range of ideas, from local leaders to national figures. The second question, “How do Richmond’s monuments make you feel?” has elicited a great deal of emotional feedback from visitors with diverse perspectives. These responses reflect the broad values of our community and our larger visitor audience. The museum is collecting all of the notes and they will be added to the exhibition materials that are archived following the end of the installation.

The exhibition, closing on January 20, 2019, is supported by a range of engaging public programs for both adults and children. To learn more, visit thevalentine.org.
Volunteer Spotlight: Bob Draben

The Valentine recently said good-bye to Bob Draben, who has retired from volunteering in the Archives after almost 20 years. When Bob Draben arrived at the Valentine in about 2000 after 18 years working as a records manager for the Library of Virginia, he was first assigned to inventory objects in the General Collections. He recalls working with swords and coins before eventually being reassigned to the Archives under the supervision of then-archivist Teresa Roane. Since then, every Friday Bob has been a fixture in the reading room, where he has written finding aids for dozens of manuscript and photograph collections in the Valentine’s holdings. Generations of researchers and staff have benefited from Bob’s detailed descriptions of the museum’s many family papers, business and organization records and photographs. We thank Bob for his many years of dedicated service to the Valentine!

Valentine Museum Store Update!

The Valentine Museum Store features carefully curated items inspired by Richmond and its culture, from the arts and monuments to its history and architecture. Featuring many handmade and locally sourced goods as well as items that connect with our special exhibitions, the Valentine Museum Store has a wide selection of jewelry, apparel, home decor, stationery and books.

New items include colorfully screen-printed pouches, tea towels and napkins in addition to exclusive Monumental matchboxes featuring artwork from the exhibition. New craft kits and youth historical fiction are also perfect for the kids! When you shop at the Valentine Museum Store, you support the museum while selecting the perfect gift for any special occasion. Members always receive 10% off in the museum store at the Valentine and the First Freedom Center, and from November 23–December 31, members can choose one day to take advantage of a shopping spree with 20% off every item, with complimentary gift wrapping.

Join the 1898 Society

Remember the Valentine in Your Will or Living Trust.

The addition of a simple sentence can ensure that you are doing your part to preserve and protect Richmond stories.

If you are ready to include a gift to the Valentine in your will, please consider asking your attorney to use the following sentence:

I give the Valentine (the sum of $____ or ____% of the rest, residue and remainder of my estate) for its general endowment.

1898 Society members enjoy special programming and opportunities at the Valentine, all the while knowing that they have committed to supporting the collection, education programs for thousands of children each year and community programming for the entire city.

You can help sustain the Valentine for future generations.

If you have already included the Valentine in your planning, please let us know. We’d like to thank you!

Questions or thoughts?
Please call or write Sarah Kim, Deputy Director at (804) 649-0711, x302 or skim@thevalentine.org.

A) Construction Crew, 1912, Cook Collection 1009, The Valentine (B) Monumental Exhibition, The Valentine (C) Bob Draben, The Valentine (D) Museum Store, The Valentine (E) A Chicken in Every Plot Exhibition Opening Reception, Steven Casanova
2019 Richmond History Makers & Community Update

Non-profits, businesses, local leaders, public servants, volunteers. Each and every day, our community is impacted, improved and inspired by individuals and groups whose work often goes unnoticed. The Richmond History Makers & Community Update Program aims to highlight these trailblazers by celebrating the lasting contributions they have made to the Greater Richmond region. The Valentine and the Capital Region Collaborative are excited to partner once again to highlight the work of six honorees and to provide data on the progress we have made as a region.

Honorees will be selected among six categories, and each will be recognized at the 2019 Richmond History Makers & Community Update on March 12, 2019 at Virginia Union University.